

# Types of trainings Whisky



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This offer presents a proposal of cooperation with the Pick and Taste company. We are ready to discuss making the offer more detailed.

In case of any questions, please contact:

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## Tasting

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We would like to emphasize that the below types of trainings are only exemplary. They aim at acquainting the participants with the tastings and helping them in choosing the appropriate one. Every tasting and offer is individually prepared for a specific Client and his/her Guests. Each of the tastings is characterized by completely different features. In order to prepare a detailed offer, we need, among others, information on: the length of the tasting, the guests' profile, their sex, the time of the tasting and, the most important, the intended budget for the tasting.

On request we can present more detailed descriptions of offered tastings and products, to confirm that the offers are complete and at the same time interesting and original. The products are carefully selected in order to keep the best relation of price and the highest quality.

## 1. Tasting: “Single Malt - the king of whisky”

### **Theme:**

The aim of this tasting is acquainting the participants with the noblest kind of whisky. Single malt whisky is produced exclusively from the noblest and the best type of grain - the barley, which enables both experienced people and those who just begin their adventure with whisky to fully appreciate the aromatic and gustatory values of the tasted liquor. It is the most recommended by us type of a training.

### **Presentation:**

After a short introduction and the verification of basic „popular” opinions on whisky, the participants will learn about the differences between single malt whisky and the blended one. Afterwards, we will pass on to another issue, that is to the kinds and production regions of this noble liquor. The first stage has the form of a casual multimedia presentation, the other is an entertaining interaction with the participants.

## 2. Tasting: “A walk in Scotland”

### **Theme:**

The tasting aims at acquainting the participants with the most important regions, in which “the Scotch” is produced. Thanks to this tasting, the listeners will learn how to spot delicate aromatic and gustatory nuances of particular regions. Everyone will have the opportunity to choose whisky which will meet their inclinations.

### **Presentation:**

After a detailed description of the methods of tasting, we will concentrate on the character of the Scotch whisky production regions. The tasting will begin with the Lowlands region, most delicate in taste and enjoying great recognition of women, and will finish with the strong and peat region of Islay, particularly fulfilling the requirements of men. In the end we will present several practical tips which will facilitate the choice of the liquor and the way of its serving in the future.

### 3. Tasting: "Highlands vs. Lowlands"

**Theme:**

The tasting aims at teaching how to distinguish two best known Scotch whisky production regions. The power of Highlands, where more than 90% of all distilleries is situated is compared with "tiny" Lowlands, valleys represented by three producers. On the one hand we have spicy, honey, sea and peat flavours and aromas, on the other, flower, delicate, light and subtle ones.

**Presentation:**

In the first stage of the training we will concentrate on presenting the ways of tasting this noble liquor. This knowledge will be used in practice in the following phase of the tasting. The participants, while tasting whisky, will learn about the history of the producers, as well as go carefully into the production techniques.

It is a combination of entertainment and gaining knowledge, mainly through practice. Our aim is to show how interesting and engaging issue whisky is; it is not giving the participants innumerable pieces of information. After each stage there is a 5-10-minute discussion with the participants, sharing opinions and answering questions.

### 4. Tasting: "Silent Stills - distilleries already closed"

**Theme:**

It is one of the most prestigious trainings in our offer. The participants will have a rare opportunity to taste liquors, which are no longer produced. Their output on the market is decreasing every day and they are becoming priceless for the gourmets. We recommend this tasting especially to the managing personnel, to whom it will certainly be a new experience and an excellent form of pleasure.

**Presentation:**

We assume that the participants already have the basic knowledge on whisky, that is why the aim of this training is a concentration on the tasting process itself; visual, aromatic and gustatory evaluation and not gaining the basic knowledge by the listeners. During tasting each liquor, the participants will get acquainted with a vivid and stormy history of each of the distilleries. The tasting involves sharing impressions, discussion with the instructor and answering coming out doubts and questions.

## 5. Tasting: “Single Malt bigwigs”

### Theme:

During this tasting we concentrate not on the regions or kinds of whisky, but on the best known and appreciated producers. Liquors from such distilleries as Macallan, Springbank, Glenmorangie, Ardbeg, Lagavulin or Glenfiddich, are names well known to whisky connoisseurs all over the world. The character and tasting of the best single malt whisky producers will be the main reason for the tasting. All of those whiskies won numerous awards on international fairs and contests.

### Presentation:

In order to fully appreciate this form of a tasting, the participants should possess some basic knowledge about whisky, although there is always a possibility to conduct a short theoretical introduction. The listeners will have a rare opportunity to taste the selected and best known producers, appreciated for ages.

The participants will receive tasting cards, on which they will be able to write down their observations to share them with other entrants and the instructor afterwards.

## 6. Tasting: “Single Malt selected specially by Pick and Taste”

### Theme:

By choosing this type of a tastings, you rely on our competence, experience and the sense of taste. We believe that our rich experience on the HoReCa market, as well as broad cooperation with event companies, will be a guarantee of your satisfaction.

### Presentation:

We assume that the participants already have the basic knowledge on whisky, which is why the aim of this training is the concentration on the tasting process itself; visual, aromatic and gustatory evaluation and not gaining the basic knowledge of the listeners. During tasting each liquor, the participants will get acquainted with a vivid and stormy history of each of the distilleries. An additional advantage of this tasting will be the possibility to obtain information, which will enable a conscious choice while buying this noble liquor in the future.

## About the company

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We conduct professional tastings and trainings on noble spirits and cigars. We possess specialist and very broad knowledge. What is more, sophisticated and exquisite spirits, as well as tobacco of the highest rate, is our real passion. Events organized by us guarantee the best quality, unforgettable entertainment and a form adapted to individual needs of our Clients.