

# Types of trainings Cigars



Warsaw, 2007

This offer presents a proposal of cooperation with the Pick and Taste company. We are ready to discuss making the offer more detailed.

In case of any questions, please contact:

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## Tasting

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We would like to emphasize that the below types of trainings are only exemplary. They aim at acquainting the participants with the tastings and helping them in choosing the appropriate one. Every tasting and offer is individually prepared for a specific Client and his/her Guests. Each of the tastings is characterized by completely different features. In order to prepare a detailed offer, we need, among others, information on: the length of the tasting, the guests' profile, their sex, the time of the tasting and, the most important, the intended budget for the tasting.

On request we can present more detailed descriptions of offered tastings and products, to confirm that the offers are complete and at the same time interesting and original. The products are carefully selected in order to keep the best relation of price and the highest quality.

## 1. Tasting: Introduction to the World of Cigars

### **Theme:**

During the presentation we discuss issues like: the production process and its influence on the taste of cigars, the most popular production regions, shape and colour, the newest trends on the global market, the choice of a good cigar, cigars equipment, making collections, as well as the smoker's etiquette.

The participants have the occasion to smoke different cigars, characterized by unlike taste and style.

### **Presentation:**

The lecturer begins with a short introduction on general principles of the tasting of cigars. He explains how to heat, cut, store and, of course, smoke them. Every participant lights the cigar and can appreciate its taste just from the first moments of the tasting.

All aspects are discussed in an absorbing and entertaining way, having numerous anecdotes and interesting facts from the world of tobacco. Thanks to it, the presentation gains dynamism and an interesting form.

### **Cigars served at the tasting:**

All participants receive two cigars of different size which can be smoked during the presentation. To well "prepare" the cigars, they will be able to use equipment of the highest quality. Owing to this, every cigar will bring them maximum pleasure.

### **Duration:**

Depending on the possibilities of the organizer and the number of presented cigars. However, the tasting should not be shorter than one hour.

## 2. Tasting: Cuba, the living legend

### **Theme:**

The tasting aims at the introduction of the Cuban cigars theme to the participants. Those products, being very hardly available on the international market, are an excellent example of the necessity to produce cigars perfectly. The training allows verifying a common opinion about the superiority of the Cuban cigars over the ones produced in other countries. During the tasting we will refute some myths, among others the one about beautiful Cuban women and their thighs.

### **Presentation:**

The lecturer begins with a short introduction, discussing general principles of tasting cigars. He explains how to heat, cut, store and, of course, smoke them. Every participant lights his cigar and can appreciate its taste just from the first moments of the tasting.

We mainly discuss issues connected with the Cuban cigar market: a short but turbulent history of production, coloured with historical facts, histories of certain producers and their most important brands, the answer to the question why Cuban cigars are considered best in the world and, naturally, many other more general issues connected with the smoking technique and the storage of cigars.

### **Presented cigars:**

We serve two totally different types of cigars, of completely unlike size and taste.

### **Duration:**

The tastings should not be shorter than one hour, but at the same time not longer than an hour and thirty minutes. It can be prolonged by a session of questions.

### **3. Tasting: The most famous brands - Cohiba, Montecristo, Romeo y Julieta..**

#### **Theme:**

This tastings is an elaboration of „Cuba - the living legend” offer. The tasting aims at the presentation of three most exclusive brands in the world. All of them come from Cuba, but currently are produced in other countries as well. The presentation aims at not only tasting the best cigars in the world, but also showing the mysticism accompanying the Cuban production.

#### **Presentation:**

It is an exclusive meeting for people who already possess the basic knowledge of cigars. It is conducted in an interactive way, encouraging the participants to share their opinions and asking as many questions as they can. We explain theoretical and practical aspects of the production of the highest quality cigars and the evaluation of their originality. We also present fascinating, full of unexpected twists, histories of each producer.

#### **Presented cigars:**

Every participant has the opportunity to taste two out of three „great” cigars. They present enormous taste and aroma variety, thanks to which all smokers will find something satisfactory for them.

#### **Duration:**

The tastings should not be shorter than one hour, but at the same time not longer than an hour and thirty minutes. It can be prolonged by a session of questions.

## 4. Tasting: Dominican and Honduras

### **Theme:**

The theme of the meeting are currently two the most rapidly developing cigar markets in the world. Cigars from these two countries become more and more popular on the international market. Their outstanding quality, together with a reasonable price, is the guarantee of satisfaction for every smoker.

### **Presentation:**

Every participant will be able to choose two out of four cigars coming from Dominican and Honduras. During the tasting the instructor will tell about all secrets of the production of the highest quality cigars and explain what blends are and why Dominican and Honduran cigars are superior over the Cuban ones in many respects. We will also explain all basic issues concerning the tasting process itself, the storage, smoker's etiquette and a skilful purchase of cigars from outside Cuba.

### **Presented cigars:**

The cigars come from four producers, are of different size and taste, so that every participant can choose those, which suit him best.

### **Duration:**

The presentation lasts, depending on the number of asked questions, from one to two hours.

## 5. Tasting: Churchill, Robusto or Torpedo: that is the question?

### **Theme:**

During the tasting we mostly raise the issue of cigar sizes and colours. To illustrate this diversity, we present several different models. The participants learn about various methods of rolling cigars, as well as different ways of the fermentation of leaves and enormous colour diversity of cigars. During the tasting the participants choose those sizes of cigars, which suit them best.

### **Presentation:**

It is an interactive, informal lecture, which allows acquainting the participants with the world of cigars and its diversity. A huge selection of cigars lets all participants choose exactly the one that suit them best.

### **Presented cigars:**

We present from 12 to 14 models of cigars in various sizes and diverse tastes.

### **Duration:**

Depending on the set of cigars and the size of the group, from one to two hours.



## About

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We conduct professional tastings and trainings on noble spirits and cigars. We possess specialist and very broad knowledge. What is more, sophisticated and exquisite spirits, as well as tobacco of the highest rate, is our real passion. Events organized by us guarantee the best quality, unforgettable entertainment and a form adapted to individual needs of our Clients.